



For Immediate Release
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Contact: Patricia Maldonado
305-490-8831
pmaldonado@quanticacommunication.com

Miami-based YuhuHugs announces the launch of the DreamHut, an indoor playhouse designed to teach children to create big audacious dreams

Miami. YuhuHugs (www.yuhuhugs.com), a young toy company founded by architects and designers, educators has released the **DreamHut**, an **interactive indoor-playhouse** designed to awaken a child's creativity and evolve with them, inspiring children to create, build and dream beyond their imagination.

Unlike the traditional playhouse – four walls, a roof and a window – the DreamHut comes with four interchangeable backdrops. The DreamHut**landscapes** embody four dreams – space, submarine, farm and castle. Children are guided through each colorful dream by Yuhu and Hugs, two delightful characters who help unleash a child's creativity and turn afternoon playtime into a fun learning experience all from the comfort of a home.



The DreamHut features a **folding table** that neatly tucks away when not in use, curtains, shelf support for digital tablets, a chalkboard and colorful erasable **surfaces for drawing**, and a unique magnet surface for easy-to-peel wall decals and stickers. Each DreamHut dreamscape comes with a **series of Yuhu& Hugs digital storybooks**, magnets and decals children can use and reuse each time they play.

The international creative team behind the DreamHut carefully crafted the indoor playhouse to serve as storage for toys. When the kids are away, the DreamHut doors close, showing only a sleek and stylish **armoire suitable** for a living room, bedroom or family room. No one would be the wiser.

“In the multi-billion toy world, there is nothing like the DreamHut,” says Maria Amparo Yuste, a spokeswoman for the company. “Yes, it's pretty and stylish. And it does give parents a place to put toys. But when those DreamHut doors open, it unleashes **a world of possibilities and storylines** where children are more than participants, they are creators.”





The DreamHut was designed and developed on the premise that having big, fat, audacious dreams is **key to a child's future success and happiness**. And when children dream, it teaches them to see possibilities in the present and in the future.

“Parents need to see that by helping their children envision and expand their horizons they’re taking crucial steps toward helping them create amazing productive lives as adults,” says Yuste.

And when a child outgrows the DreamHut as a toy, easily transitions into **a desk or a designer armoire**, for storing everything from schoolbooks to clothes.

“Not only does the DreamHut evolve into this new phase, but it also serves as an anchor to remind a teen of the **happy dreams** they created as a child,” Yuste said.

About DreamHut

Founded in Miami by a team of international architects and designers, educators the YuhuHugs was developed to create a space for children to play, learn and dream. The DreamHut is a stylish piece of furniture, toy storage and classroom. The DreamHut is manufactured in Europe using environmentally friendly Scandinavian wood and complies with all U.S. and international safety measures to guarantee children’s security. For more information contact Maria Amparo Yuste at 786-286-1786 or visit www.yuhuhugs.com.



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